

Being a Cooperative Member has Benefits!



Introducing the
Touchstone Energy®
Co-op ConnectionsSM program!

Now being a member of Union Rural Electric, a Touchstone Energy cooperative, means you receive discounts on products and services from participating local businesses in our community.

Use the attached cards at the businesses listed on the enclosed sheet. These are the first participants, but it will continue to grow.

To see the complete, up-to-date list and special seasonal and short-term offers, visit www.ure.com and get the full details on participating businesses, too.

To receive your membership benefits, simply show your Co-op Connections card to any participating business displaying a Co-op Connections window sticker.

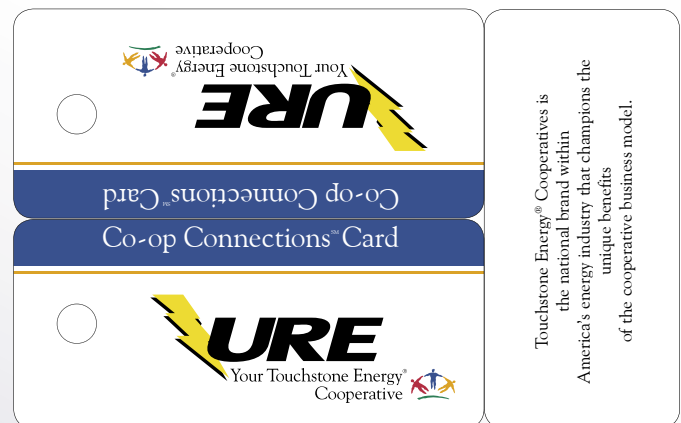
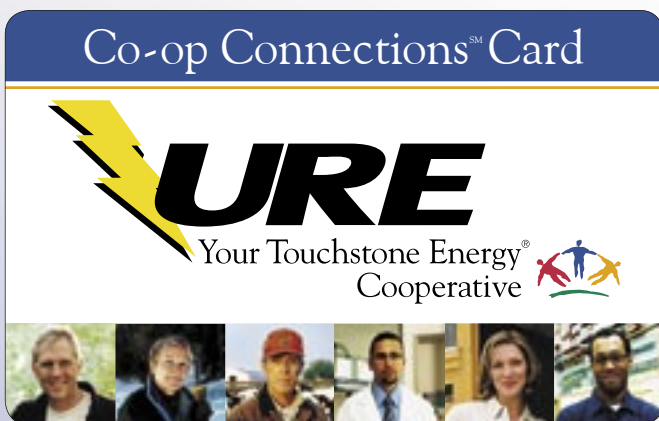
When you travel, take advantage of the deals arranged by our fellow Touchstone Energy cooperatives throughout Ohio and across the country.

Touchstone Energy is a nationwide alliance of more than 600 not-for-profit electric cooperatives. Each is member-owned and dedicated to upholding the cooperative principles of innovation, integrity, accountability and commitment to community.

Best of all, there is no charge for this program. It is just one more benefit of being a cooperative member. So carry your card proudly and take advantage of all the ways these businesses can provide value to you!

If you have any questions, our member services representatives are available at 800-642-1826 or e-mail us at connections@ure.com. As always, thank you for your support as a cooperative member!

Sincerely,
Roger Yoder, President



ADDITIONAL TERMS AND CONDITIONS: The Co-op Connections Card has no cash value and is not redeemable for cash. The Card is nontransferable and may be used only by the Co-op member who initially receives it. You must show your Card to receive discounts at participating businesses. Neither Touchstone Energy Cooperative, Inc. nor any Touchstone Energy cooperative has liability for any products or services provided by participating businesses or for any inaccuracy in those businesses' advertising or marketing. The Card is the property of Touchstone Energy, and your right to use the Card may be terminated at any time by Touchstone Energy or your Co-op without notice. Discounts or offers available through the Card may also change from time to time without notice. Each participating business will decide the terms of the discount that it offers under this program, and some products or services may not be included. Any unauthorized reproduction or misrepresentation of the Card is strictly prohibited. Terms and conditions are subject to change and may be posted at any time on Touchstone Energy's or the Co-op's Web sites without notice. Your use of the Card means that you accept these terms and conditions.