

Co-op ConnectionsSM Program, brought to you by Union Rural Electric
PARTICIPATING BUSINESS CONTRACT

After we receive your signed contract, we will mail your participating Co-op Connections package, which includes Co-op Connections cards for your employees to use, window and cash register stickers to display in your business helping to identify you as a participating business.

Name of Business: _____

Category (circle one): Arts/Antiques Auto Beauty Entertainment Florist/Gift Shop Food
Garden Home Services/Improvements Restaurant Retail
Sports/Recreation /Travel Other _____

Contact Name: _____ Publish

Contact Title: _____ Publish

Business Address: _____

City, State, Zip: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Publish

E-Mail Address: _____ Publish

Fax: _____ Publish

Business Hours: _____

Web page Address: _____

By signing this Contract I agree to be a participating Co-op Connections business and will give discounts to all Co-op Connections Cardholders as noted in the Co-op Connections brochure. I can provide whatever discount I want, as long as it is something that provides a real economic value to Cardholders. I have chosen the discount described below. I will continue to offer this discount (or a better discount) for one year, unless Touchstone Energy[®] or Union Rural Electric terminates this Contract. This Contract is effective from the day I return a signed copy until the day it is terminated as described below.

Check here if your business would like this agreement to automatically renew at the end of one year unless either party terminates this contract.

Discount offered to Co-op Connections cardholders: _____

*Standard language states this offer will not be used w/any other discounts or coupons.

Card must be presented or mentioned.

Other Exclusions: _____

Signature: _____ Date: _____

ADDITIONAL TERMS AND CONDITIONS. Neither Touchstone Energy Cooperative, Inc. ("Touchstone Energy") nor any Touchstone Energy Cooperative ("Co-op") is liable for financial or contractual responsibilities of holders of the Co-op Connections Card ("Card"). Neither Touchstone Energy nor any Co-op will be liable for your products or services or for any inaccuracy in your marketing materials. All Cards are the property of Touchstone Energy, and any unauthorized reproduction or misrepresentation of the Card is strictly prohibited. Your marketing materials and advertisements will not use the name, trademark, or other intellectual property of Touchstone Energy or any Co-op without prior written approval. You will post Co-op Connections signage as required by Touchstone Energy. Touchstone Energy or Co-op can terminate this Contract on 30 days notice (or immediately if you commit any material breach, if your business is sold or changes ownership, if your local participating cooperative drops out of the Touchstone Energy Cooperatives program, or if you become the subject of any bankruptcy or insolvency proceeding). You can terminate this Contract at any time after one year on 30 days prior written notice. You, your employees, and your affiliates will maintain the confidentiality of any confidential information belonging to Touchstone Energy or Co-op and that you will not disclose it to any third party. You agree to indemnify, defend and hold Touchstone Energy, Co-op and their affiliates and all of their employees, officers, directors and shareholders harmless against any and all losses, liabilities, damages, costs or other expenses or claims or counterclaims of third persons or entities related to this Contract, except for any such claims arising from Touchstone Energy's or Co-op's gross negligence or willful misconduct. This Contract is governed by the substantive laws of Virginia. Any action relating to this Agreement must be brought in federal or state court located in Virginia. Each party waives its right to jury trial for any dispute relating to this Contract. Additional terms can be found at <http://www.advancingthebrand.coop>, and those terms control even if they conflict with this writing. Touchstone Energy can change any term of this Contract at any time by posting the change on any public section of this Web site dealing with the Co-op Connections program. Changes will be effective 30 days after posting.